

SOUTH CAROLINA

Insider Advantage. Dec. 7-9, 2007. Likely primary voters statewide.

"If the Republican primary for President were today, would you voter for...?"

N=670 likely Republican primary voters.

	%
Mike Huckabee	23
Rudy Giuliani	17
Mitt Romney	14
Fred Thompson	17
John McCain	10
Ron Paul	6
No opinion	11

"If the Democratic primary for President were today, would you vote for...?"

N= 480 likely Democratic voters.

	%
Hillary Clinton	22
Barack Obama	28
John Edwards	14
Joe Biden	10
Bill Richardson	2
Dennis Kucinich	1
No Opinion	23

Survey USA. Dec. 7-9, 2007. Likely primary voters statewide.

"If the Republican primary for President were today, would you voter for...?"

N=587 likely Republican primary voters.

	%
Mike Huckabee	30
Rudy Giuliani	13
Mitt Romney	19
Fred Thompson	18
John McCain	10
Other	6
Undecided	3

"If the Democratic primary for President were today, would you vote for...?"

N= 470 likely Democratic voters.

	%
Hillary Clinton	44
Barack Obama	40
John Edwards	11
Other	3
Undecided	2

McClatchy-MSNBC Poll conducted by Mason-Dixon Polling & Research. Dec. 3-6,

2007. Likely primary voters statewide.

"If the 2008 South Carolina Republican primary were held today, which one of the following candidates would get your vote: [see below]?" N=400 likely Republican primary voters, MoE \pm 5.

	%
Mike Huckabee	20
Rudy Giuliani	17
Mitt Romney	15
Fred Thompson	14
John McCain	10
Ron Paul	4
Tom Tancredo	1
Alan Keyes	1
Duncan Hunter	-
Unsure	18

"If the 2008 South Carolina Democratic primary were held today, which one of the following candidates would get your vote: [see below]?" N=400 likely Democratic primary voters, MoE \pm 5.

	%
Hillary Clinton	28
Barack Obama	25
John Edwards	18
Joe Biden	2
Bill Richardson	1
Dennis Kucinich	1
Chris Dodd	1
Mike Gravel	-
Unsure	24

Rasmussen. Dec. 3-4, 2007. Likely primary voters statewide.

N=654 likely Republican primary voters.

	%
Mike Huckabee	25
Rudy Giuliani	12
Mitt Romney	18
Fred Thompson	18
John McCain	9
Ron Paul	4
Some other candidate	2

N= 407 likely Democratic voters.

	%
Hillary Clinton	36
Barack Obama	34
John Edwards	13
Some other candidate	9
Unsure	9

American Research Group poll. Nov. 26-29, 2007. Likely caucus-goers statewide.

"If the 2008 Republican presidential preference primary were being held today between [see below], for whom would you vote?" Names rotated. N=600 likely Republican primary voters, MoE \pm 4.

	%
Mitt Romney	21
Rudy Giuliani	23
Mike Huckabee	18
Fred Thompson	13
John McCain	10
Ron Paul	3
Duncan Hunter	2
Alan Keyes	-
Tom Tancredo	-
Unsure	10

If the 2008 Democratic presidential preference primary were being held today between [see below], for whom would you vote?" Names rotated. N=600 likely Democratic primary voters, MoE \pm 4.

	%
Hillary Clinton	45
Barack Obama	21
John Edwards	12
Joe Biden	6
Dennis Kucinich	2
Bill Richardson	2
Christopher Dodd	1
Mike Gravel	-
Unsure	11

Clemson University Palmetto Poll. Nov. 14-27, 2007 ("with four days off for the Thanksgiving holidays"). Likely primary voters statewide.

"If the 2008 primary election in South Carolina were held today, for whom would you vote . . . ?" N=450 Republican primary voters, MoE \pm 4.6

	%
Mitt Romney	17
Fred Thompson	15
Mike Huckabee	13
John McCain	11
Rudy Giuliani	9
Ron Paul	6
Duncan Hunter	1
Tom Tancredo	-
Unsure	28

"If the 2008 primary election in South Carolina were held today, for whom would you vote . . . ?" N=450 Democratic primary voters, MoE \pm 4.6

	%
Hillary Clinton	19
Barack Obama	17

John Edwards	12
Joe Biden	2
Bill Richardson	1
Chris Dodd	-
Dennis Kucinich	-
Mike Gravel	-
Unsure	49
Al Gore	n/a

Survey USA November 9-11, 2007.

"If the Republican primary for president were today, would you vote for..." Names rotated. N=577 likely Republican primary voters,

	%
Rudy Giuliani	26
Mitt Romney	20
Fred Thompson	18
John McCain	14
Mike Huckabee	12
Other	6
Undecided	4

"If the Democratic primary for president were today, would you vote for..." Names rotated. N=448 likely Democratic primary voters,

	%
Hillary Clinton	47
Barack Obama	33
John Edwards	10
Other	5
Undecided	5

Ayres, McHenry & Associates (R) for the Travel Industry Association, the National Tour Association, and the Travel Business Roundtable. Oct. 24-25 & 27-29, 2007. Likely primary voters statewide.

"If the Republican primary for president were being held today and the candidates were [see below], for which candidate would you vote?" If refused/unsure: "Which way do you lean as of today, toward [see below]?" Names rotated. N=300 likely Republican primary voters, MoE ± 5.7.

	%
Mitt Romney	20
Rudy Giuliani	19
John McCain	17
Fred Thompson	13
Mike Huckabee	8
Ron Paul	3
Duncan Hunter	1
Tom Tancredo	0
Unsure	18

"If the Democratic primary for president were being held today and the candidates were [see below], for which candidate would you vote?" If refused/unsure: "Which way do you lean as of today, toward [see below]?" Names rotated. N=300 likely Democratic primary voters, MoE ± 5.7.

	%
Hillary Clinton	40
Barack Obama	21
John Edwards	13
Joe Biden	3
Bill Richardson	2
Dennis Kucinich	1
Chris Dodd	0
Mike Gravel	0
Unsure	20

American Research Group poll. Oct. 26-29, 2007. Likely primary voters statewide.

"If the 2008 Republican presidential preference primary were being held today between [see below], for whom would you vote?" Names rotated. N=600 likely Republican primary voters, MoE \pm 4.

	%
Mitt Romney	29
Rudy Giuliani	23
John McCain	13
Fred Thompson	10
Mike Huckabee	5
Ron Paul	4
Duncan Hunter	2
Alan Keyes	1
Tom Tancredo	1
Unsure	12

If the 2008 Democratic presidential preference primary were being held today between [see below], for whom would you vote?" Names rotated. N=600 likely Democratic primary voters, MoE \pm 4.

	%
Hillary Clinton	41
Barack Obama	19
John Edwards	18
Joe Biden	6
Christopher Dodd	1
Dennis Kucinich	1
Bill Richardson	1
Mike Gravel	-
Unsure	13

Insider Advantage. Oct.2, 2007. Likely primary voters statewide.

"If the Republican primary for president were held in your state today which one candidate would you vote for?".Base: 1281

	%
Fred Thompson	21
Rudy Giuliani	16
Mitt Romney	16
John McCain	16
Mike Huckabee	11
Ron Paul	3
Duncan Hunter	2
Sam Brownback	2

No Opinion 13

Rasmussen. Sept. 26-27, 2007. Likely primary voters statewide.

N=863 Likely Republican voters statewide.

	%
Fred Thomspson	24
Rudy Giuliani	20
Mitt Romney	15
John McCain	11
Mike Huckabee	3
Other	5

N=567 Likely Democratic voters statewide

	%
Hillary Clinton	43
Barack Obama	30
John Edwards	10
Other	17
Not sure	15

American Research Group poll. Sept. 26-29, 2007. Likely primary voters statewide.

"If the 2008 Republican presidential preference primary were being held today between [see below], for whom would you vote?" Names rotated. N=600 likely Republican primary voters, MoE \pm 4.

	%
Mitt Romney	26
Rudy Giuliani	23
John McCain	15
Fred Thompson	10
Newt Gingrich	7
Ron Paul	2
Sam Brownback	1
Mike Huckabee	1
Duncan Hunter	1
Tom Tancredo	1
Alan Keyes	-
Unsure	13

If the 2008 Democratic presidential preference primary were being held today between [see below], for whom would you vote?" Names rotated. N=600 likely Democratic primary voters, MoE \pm 4.

	%
Hillary Clinton	41
Barack Obama	30
John Edwards	7

Bill Richardson	5
Joe Biden	2
Christopher Dodd	1
Dennis Kucinich	1
Mike Gravel	-
Unsure	13

Los Angeles Times/Bloomberg Poll. Sept. 6-10, 2007. Primary voters statewide.

"If the January Republican primary for president were being held today and the candidates were [see below], for whom would you vote: [see below]?" N=430 Republican primary voters, MoE ± 5

	%
Fred Thompson	26
Rudy Giuliani	23
John McCain	15
Mitt Romney	9
Mike Huckabee	6
Ron Paul	2
Sam Brownback	1
Duncan Hunter	1
Tom Tancredo	1
Unsure	16

"If the January Democratic primary for president were being held today and the candidates were [see below], for whom would you vote: [see below]?" N=313 Democratic primary voters, MoE ± 5

	%
Hillary Rodham Clinton	45
Barack Obama	27
John Edwards	7
Joe Biden	3
Mike Gravel	2
Chris Dodd	1
Dennis Kucinich	1
Bill Richardson	1
Unsure	13

Clemson University Palmetto Poll. Aug. 20-29, 2007. Likely primary voters statewide.

"If the 2008 primary election in South Carolina were held today, for whom would you vote . . . ?" N=400 Republican primary voters, MoE 4.9

	%
Fred Thompson	19
Rudy Giuliani	18
John McCain	15
Mitt Romney	11
Newt Gingrich	9
Mike Huckabee	6
Ron Paul	1
Sam Brownback	-
Duncan Hunter	-
Tom Tancredo	-

Unsure 20

"If the 2008 primary election in South Carolina were held today, for whom would you vote . . . ?" N=400 Democratic primary voters, MoE 4.9

	%
Hillary Clinton	26
Barack Obama	16
John Edwards	10
Al Gore	8
Joe Biden	3
Bill Richardson	2
Chris Dodd	-
Dennis Kucinich	-
Mike Gravel	-
Unsure	35

CNN/Opinion Research Corporation Poll. July 16-18, 2007. Adults statewide.

"If the presidential primary in South Carolina were held today, please tell me which of the following people you would be most likely to support: [see below]." Names rotated. N=432 Republican primary voters (MoE ± 5).

	%
Rudy Giuliani	28
John McCain	20
Fred Thompson	17
Newt Gingrich	6
Mitt Romney	4
Tommy Thompson	4
Mike Huckabee	3
Duncan Hunter	2
Ron Paul	2
Tom Tancredo	2
Sam Brownback	1
Unsure	11

"If the presidential primary in South Carolina were held today, please tell me which of the following people you would be most likely to support: [see below]?" Names rotated. N=380 Democratic primary voters (MoE ± 5), including 202 whites (MoE ± 7) and 153 blacks (MoE ± 8).

	ALL %	Whites %	Blacks %
Hillary Clinton	39	30	47
Barack Obama	25	18	31
John Edwards	15	27	4
Al Gore	10	11	10
Bill Richardson	2	3	-
Joe Biden	1	2	0
Chris Dodd	-	-	0
Mike Gravel	-	1	0
Dennis Kucinich	-	-	1
Unsure	7	7	8

American Research Poll. June 26-30, 2007. Likely primary voters statewide:

Republican Primary Trial Heat:

N=600 likely Republican primary voters

John McCain	23
Rudy Giuliani	22
Fred Thompson	19
Mitt Romney	8
Newt Gingrich	6
Mike Huckabee	3
Duncan Hunter	2
Sam Brownback	1
Jim Gilmore	1
Tom Tancredo	1
Chuck Hagel	-
George Pataki	-
Ron Paul	-
Tommy Thompson	-
Unsure	14

Democratic Primary Trial Heat:

N=600 likely Democratic primary voters

Hillary Clinton	37%
John Edwards	22
Barack Obama	21
Joe Biden	3
Chris Dodd	2
Dennis Kucinich	2
Wesley Clark	1
Bill Richardson	1
Mike Gravel	-
Unsure	11

Mason-Dixon Polling & Research for news media clients. June 13-15, 2007. Likely primary voters statewide.

Republican Primary Trial Heat:

N=432 likely Rep. primary voters

Fred Thompson	25%
Rudy Giuliani	21
Mitt Romney	11
John McCain	7
Mike Huckabee	5
Sam Brownback	1
Duncan Hunter	1
Tommy Thompson	1
Jim Gilmore	-
Tom Tancredo	-
Ron Paul	-

Unsure 28

Democratic Primary Trial Heat:
N=329 likely Dem. primary voters

Barack Obama	34%
Hillary Clinton	25
John Edwards	12
Joe Biden	2
Al Gore (vol.)	2
Bill Richardson	1
Chris Dodd	-
Mike Gravel	-
Dennis Kucinich	-
Unsure	24

Mason-Dixon Polling & Research for news media clients. June 13-15, 2007. Likely primary voters statewide.

"If the 2008 Republican presidential primary were held today, which one of the following candidates would get your vote . . . ?" N=432 likely Republican primary voters

	%
Fred Thompson	25
Rudy Giuliani	21
Mitt Romney	11
John McCain	7
Mike Huckabee	5
Sam Brownback	1
Duncan Hunter	1
Tommy Thompson	1
Jim Gilmore	-
Tom Tancredo	-
Ron Paul	-
Unsure	28

"If the 2008 Democratic presidential primary were held today, which one of the following candidates would get your vote . . . ?" N=329 likely Democratic primary voters

	ALL
	%
Barack Obama	34
Hillary Clinton	25
John Edwards	12
Joe Biden	2
Al Gore (vol.)	2
Bill Richardson	1
Chris Dodd	-
Mike Gravel	-

Dennis Kucinich	-
Unsure	24

Winthrop University/ETV Poll. May 16-27, 2007. N=670 registered voters statewide.

Republican Primary Trial Heat:
Among Republican voters

	%
Rudy Giuliani	19
John McCain	14
Mitt Romney	12
Fred Thompson	6
Newt Gingrich	3
Sam Brownback	2
Mike Huckabee	1
Duncan Hunter	1
Tommy Thompson	1
Chuck Hagel	-
Other	11
Unsure	30

Democratic Primary Trial Heat:
Among Democratic voters

	%
Hillary Clinton	29
Barack Obama	21
John Edwards	11
Bill Richardson	2
Joe Biden	1
Other	6
Unsure	30

American Research Group poll. May 23-26, 2007. Likely primary voters statewide.

"If the 2008 Republican presidential preference primary were being held today between [see below], for whom would you vote?" Names rotated. N=600 likely Republican primary voters.

	%
John McCain	32
Rudy Giuliani	23
Fred Thompson	13
Mitt Romney	10
Newt Gingrich	6
Sam Brownback	1

Jim Gilmore	1
Mike Huckabee	1
Duncan Hunter	1
Tom Tancredo	1
Tommy Thompson	1
Chuck Hagel	-
George Pataki	-
Ron Paul	-
Unsure	11

"If the 2008 Democratic presidential preference primary were being held today between [see below], for whom would you vote?" Names rotated. N=600 likely Democratic primary voters.

	%
Hillary Clinton	34
John Edwards	30
Barack Obama	18
Joe Biden	2
Dennis Kucinich	2
Wesley Clark	1
Christopher Dodd	1
Bill Richardson	1
Mike Gravel	-
Unsure	11

WIS-TV/Communities for Quality Education poll conducted by Ayres McHenry & Associates (R).
May 5-8, 2007. N=500 likely Republican primary voters statewide.

"If the Republican primary for president were being held today and the candidates were [see below], for which candidate would you vote?" If unsure: "Which way do you lean as of today, toward [see below]?"

	%
John McCain	25
Rudy Giuliani	20
Fred Thompson	16
Newt Gingrich	12
Mitt Romney	8
Mike Huckabee	2
Sam Brownback	1
Jim Gilmore	1
Duncan Hunter	1
Ron Paul	1
Tom Tancredo	1
Tommy Thompson	1
Chuck Hagel	-
Unsure	13

"If the Republican primary for president were being held today and the candidates were just [see below], for which candidate would you vote?" If unsure: "Which way do you lean as of today, toward [see below] or [see below]?"

John McCain	Rudy Giuliani	Unsure
%	%	%
47	46	7

John McCain	Fred Thompson	Unsure
%	%	%
52	38	10

American Research Group. April 27-30, 2007. Statewide.

Republican Primary Trial Heat:
N=600 likely Rep. primary voters

John McCain	36%
Rudy Giuliani	23
Fred Thompson	10
Newt Gingrich	6
Mitt Romney	6
Mike Huckabee	2
Sam Brownback	1
Jim Gilmore	1
Chuck Hagel	1
Tom Tancredo	1
Tommy Thompson	1
Duncan Hunter	-
George Pataki	-
Ron Paul	-
Unsure	12

Democratic Primary Trial Heat:
N=600 likely Dem. Primary voters

Hillary Clinton	36%
Barack Obama	24
John Edwards	18
Joe Biden	3
Dennis Kucinich	3
Wesley Clark	1
Chris Dodd	1
Bill Richardson	1
Mike Gravel	-
Unsure	13

Hamilton Beattie & Staff (D) and Ayres, McHenry & Associates (R) for the South Carolina Coastal Conservation League and the Conservation League and the Conservation Voters of South Carolina Education Fund. April 14-19, 2007. Voters statewide.

Republican Primary Trial Heat:

N=400 likely Rep. Primary voters

John McCain	24%
Rudy Giuliani	15
Newt Gingrich	12
Fred Thompson	11
Mitt Romney	10
Sam Brownback	2
Jim Gilmore	1
Chuck Hagel	1
Duncan Hunter	1
Tom Tancredo	1
Ron Paul	-
Tommy Thompson	-
Unsure	22

Democratic Primary Trial Heat:

N=400 likely Dem. Primary voters

Hillary Clinton	31%
Barack Obama	27
John Edwards	16
Bill Richardson	2
Joe Biden	1
Chris Dodd	-
Mike Gravel	-
Dennis Kucinich	-
Unsure	22

Barrington Broadcasting poll conducted by Zogby International. April 16-17, 2007. Voters statewide.

Republican Primary Trial Heat:

N=512 likely Rep. Primary voters

John McCain	22%
Rudy Giuliani	19
Fred Thompson	11
Mitt Romney	10
Mark Sanford	8
Mike Huckabee	2
Sam Brownback	1
Duncan Hunter	1
Ron Paul	1
Tom Tancredo	1
Other/Unsure	25

Democratic Primary Trial Heat:
N=503 likely Dem. Primary voters

Hillary Clinton	33%
Barack Obama	26
John Edwards	21
Joe Biden	1
Chris Dodd	1
Dennis Kucinich	1
Bill Richardson	1
Other/Unsure	17

Chernoff Newman/MarketSearch Presidential Brand Study. April 9-16, 2007.
N=400 likely Democratic primary voters statewide.

Democratic Primary Trial Heat:

Hillary Clinton	38%
Barack Obama	21
John Edwards	17
Al Gore	10
Bill Richardson	4
Joe Biden	1
Wesley Clark	1
Chris Dodd	1
Dennis Kucinich	-
Someone else	1
Unsure	18

“Suppose the choice for the Democratic nomination were to come down to Hillary Rodham Clinton, Barack Obama, John Edwards. Which one would you prefer the Democratic Party nominate for president?”

Hillary Clinton	43%
Barack Obama	25
John Edwards	25
Unsure	8

WIS-TV/Communities for Quality Education poll conducted by Garin-Hart-Yang Research Group (D). April 9-12, 2007.

N=801 likely Democratic primary voters statewide:

Democratic Primary Trial Heat:

Hillary Clinton	31%
Barack Obama	28

John Edwards	21
Joe Biden	4
Bill Richardson	3
Dennis Kucinich	-
Chris Dodd	-
None (vol.)/Unsure	13

FOX News/Opinion Dynamics Poll. April 1-3, 2007.
N=600 likely Republican primary voters statewide:

Rudy Giuliani	25%
John McCain	25
Mitt Romney	14
Newt Gingrich (vol.)	5
Sam Brownback	2
Mike Huckabee	2
Fred Thompson (vol.)	2
Tommy Thompson	2
Jim Gilmore	1
Duncan Hunter	1
Ron Paul	1
Tom Tancredo	1
Unsure	17

American Research Group. Feb. 23-27, 2007. Likely voters statewide.

Republican Primary Trial Heat:
N=600 likely Rep. primary voters

John McCain	35%
Rudy Giuliani	29
Newt Gingrich	10
Mitt Romney	5
Jim Gilmore	1
Mike Huckabee	1
Duncan Hunter	1
Tom Tancredo	1
Unsure	18

Democratic Primary Trial Heat:
N=600 likely Dem. Primary voters

Hillary Clinton	36%
Barack Obama	25
John Edwards	20
Joe Biden	2
Wesley Clark	1
Chris Dodd	1
Dennis Kucinich	1
Bill Richardson	1
Unsure	14

Ayres, McHenry & Associates (R) for Environmental Defense. Jan. 24, 25, 27 & 28, 2007.
 N=500 likely Republican primary voters statewide. MoE \pm 4.4.

Republican Primary Trial Heat:

John McCain	29%
Rudy Giuliani	20
Newt Gingrich	14
Mitt Romney	6
Sam Brownback	2
Mike Huckabee	2
Duncan Hunter	2
Tom Tancredo	1
Undecided	23

American Research Group Poll. Dec. 21-23, 2006. Statewide.

"If the 2008 Republican presidential preference primary were being held today between [see below], for whom would you vote?" Names rotated. N=600 likely Republican primary voters, MoE \pm 4.

	12/21-23/06	4/25 - 5/2/06
John McCain	35%	39%
Rudy Giuliani	28	13
Newt Gingrich	15	5
Mitt Romney	5	2
Mike Huckabee	1	-
Sam Brownback	-	-
Jim Gilmore	-	n/a
Chuck Hagel	-	-
Duncan Hunter	-	n/a
George Pataki	-	-
Tommy Thompson	-	n/a
Undecided	16	38
Bill Frist	n/a	2
George Allen	n/a	1

"If the 2008 Democratic presidential preference primary were being held today between [see below], for whom would you vote?" Names rotated. N=600 likely Democratic primary voters, MoE \pm 4.

	12/21-23/06	2/2-9/06
Hillary Clinton	34%	30%
John Edwards	31	15
Barack Obama	10	n/a
John Kerry	3	4
Joe Biden	2	1
Wesley Clark	2	2
Dennis Kucinich	2	n/a
Bill Richardson	1	-
Christopher Dodd	-	n/a
Mike Gravel	-	n/a
Tom Vilsack	-	n/a

Undecided	15	36
Al Gore	n/a	8
Mark Warner	n/a	2
Evan Bayh	n/a	1
Russ Feingold	n/a	1
Tom Daschle	n/a	-