

Results of SurveyUSA Election Poll #13120



Sponsors:

All SurveyUSA clients in California

Geography: California

Data Collected: 12/14/2007 - 12/16/2007

Release Date: 12/17/2007

CA GOP PRIMARY -- Huckabee Begins to Stick Wrench in Giuliani 'Big State' Strategy: In a Republican Presidential Primary in California today, 12/17/07, seven weeks to the vote, Rudolph Giuliani wins, but his margin of victory, which two months ago was 21 points, is today 8 points, according to SurveyUSA's 9th pre-primary CA tracking poll, conducted exclusively for KABC-TV Los Angeles, KPIX-TV San Francisco, KGTV-TV San Diego and KFSN-TV Fresno. Giuliani's strategy, which is to concede early primary "small" states such as Iowa and New Hampshire but to sweep big states such as CA, FL and NY on February 5, had been since May 2007 looking good, except for a momentary blip caused when Fred Thompson announced his candidacy on Jay Leno. But now, Giuliani's support is eroding, from 39% two months ago, to 28% today. Several candidates are making inroads, but none more so than Mike Huckabee, who finished 5th with 8% support 6 weeks ago, and who finishes 2nd with 20% support today. Mitt Romney at 16%, John McCain at 14% and Fred Thompson at 13% are effectively tied for 3rd place. Among Conservative Republicans and Pro-Life Republicans, Huckabee and Giuliani are effectively tied, Giuliani down from 14 points in both groups, compared to two months ago. Among Pro-Choice Republicans, Giuliani still leads 2nd place John McCain 2:1.

CA DEMOCRATIC PRIMARY -- Obama Starts to Crowd Clinton, Slicing Her Lead from 37 Points to 19: In a Democratic Presidential Primary in CA today, 12/17/07, seven weeks to the vote, Hillary Clinton wins convincingly, according to a SurveyUSA poll conducted exclusively for KABC-TV Los Angeles, KPIX-TV San Francisco, KGTV-TV San Diego and KFSN-TV Fresno. But momentum is with Barack Obama, who finishes 2nd with 30% today, his strongest showing to date in 9 SurveyUSA pre-primary tracking polls. Clinton led by 37 points two months ago, leads by 19 points today. The movement among male voters tells the story of the contest: Clinton and Obama were effectively tied among male Democrats for the first 5 SurveyUSA tracking polls. Then, in October, males moved to Clinton and by November, she was 24 points atop Obama among men. At the time, SurveyUSA wrote that men were jumping aboard the Clinton Express. Today, men have come back to Obama and today he has a nominal advantage among that group, 38% to 33%. Clinton leads 4:1 among the oldest voters; Obama and Clinton are effectively tied among the youngest voters. Click-on the Triangle T to see interactive Tracking Graphs with pull-down windows for each Demographic sub-population, a SurveyUSA exclusive.

Filtering: 2,100 state of CA adults were interviewed by SurveyUSA 12/14/07 through 12/16/07. Of them, 1,764 were registered to vote. Of them, 497 were identified by SurveyUSA as likely to vote in a Republican Primary, 741 were identified by SurveyUSA as likely to vote in a Democratic Primary.

1 If the Republican Primary for President of the United States were today, would you vote for ...(names rotated) Rudy Giuliani? Mike Huckabee? John McCain? Mitt Romney? Fred Thompson? Or some other Republican?

497 Likely Republican Primary Voter	All	Gender		Race				Party Affiliation			Ideology			2004 Vote		Abortion		
		Male	Female	White	Black	Hispani	Asian/O	Republi	Democr	Indepen	Conser	Modera	Liberal	Bush	Kerry	Pro-life	Pro-cho	
Margin of Sampling Error: +/-4.5%																		
Giuliani	28%	27%	30%	28%	10%	28%	33%	29%	18%	18%	26%	35%	30%	29%	26%	24%	35%	
Huckabee	20%	19%	21%	20%	22%	17%	21%	18%	24%	31%	23%	17%	9%	20%	15%	25%	12%	
McCain	14%	13%	14%	14%	10%	12%	16%	13%	28%	8%	11%	20%	9%	13%	22%	12%	16%	
Romney	16%	14%	19%	18%	16%	8%	14%	16%	7%	24%	17%	13%	13%	16%	22%	17%	13%	
Thompson	13%	17%	7%	10%	35%	22%	10%	14%	14%	10%	17%	7%	7%	15%	3%	15%	11%	
Other	7%	8%	5%	7%	7%	10%	3%	7%	4%	6%	4%	6%	31%	5%	11%	5%	10%	
Undecided	3%	2%	4%	3%	0%	2%	3%	2%	5%	4%	2%	2%	1%	2%	1%	2%	3%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely Republican Pri	100%	63%	37%	69%	3%	18%	10%	86%	4%	8%	59%	30%	7%	82%	8%	58%	40%	

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497 Likely Republican Primary Voter	All	Global Warming		Stem Cell Resea		Labor Union		Same Sex Marri		Gun Ownership		Military Draft		Who Is Winning		Bush in History			
		Real	Made-u	For	Against	Yes	No	Support	Oppose	Yes	No	Need	No Need	United	Terroris	One Of	An Aver	One Of	
Margin of Sampling Error: +/-4.5%																			
Giuliani	28%	31%	26%	33%	22%	23%	31%	32%	28%	28%	31%	29%	29%	30%	25%	29%	29%	27%	
Huckabee	20%	17%	23%	14%	31%	23%	18%	12%	22%	21%	18%	19%	20%	20%	19%	21%	19%	20%	
McCain	14%	18%	8%	17%	9%	16%	13%	18%	12%	13%	13%	16%	12%	14%	10%	13%	13%	14%	
Romney	16%	14%	18%	15%	14%	14%	16%	13%	16%	14%	18%	17%	14%	15%	17%	18%	16%	12%	
Thompson	13%	9%	19%	13%	15%	18%	12%	6%	15%	13%	12%	13%	14%	15%	13%	16%	15%	6%	
Other	7%	8%	5%	6%	7%	4%	8%	16%	5%	9%	5%	6%	7%	4%	15%	2%	5%	18%	
Undecided	3%	3%	0%	2%	2%	2%	3%	2%	2%	2%	3%	0%	3%	2%	2%	0%	3%	3%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Likely Republican Pri	100%	52%	44%	59%	33%	24%	75%	20%	77%	47%	49%	29%	67%	70%	23%	26%	51%	21%	

1 If the Republican Primary for President of the United States were today, would you vote for ...(names rotated) Rudy Giuliani? Mike Huckabee? John McCain? Mitt Romney? Fred Thompson? Or some other Republican?

497 Likely Republican Primary Voter	All	Passport Curren		Region				Age				<50 / 50+	
		Yes	No	Central	Greater	Inland	Bay Are	18-34	35-49	50-64	65+	18-49	50+
Margin of Sampling Error: +/-4.5%													
Giuliani	28%	29%	29%	23%	30%	24%	37%	20%	35%	30%	21%	30%	26%
Huckabee	20%	16%	24%	26%	19%	18%	13%	28%	16%	16%	23%	20%	19%
McCain	14%	15%	11%	12%	11%	20%	15%	11%	14%	12%	16%	13%	14%
Romney	16%	15%	16%	19%	14%	19%	10%	20%	11%	16%	21%	14%	19%
Thompson	13%	17%	8%	14%	12%	13%	17%	10%	16%	13%	12%	14%	12%
Other	7%	4%	11%	7%	11%	4%	3%	11%	6%	7%	5%	8%	6%
Undecided	3%	3%	1%	0%	4%	1%	5%	0%	2%	6%	1%	1%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Republican Pri	100%	57%	41%	26%	37%	21%	16%	17%	38%	24%	21%	55%	45%

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2 If the Democratic Primary were today, would you vote for... Hillary Clinton? Barack Obama? John Edwards? Or some other Democrat?

741 Likely Democratic Primary Voter	All	Gender		Race				Party Affiliation			Ideology			2004 Vote		Abortion	
		Male	Female	White	Black	Hispani	Asian/O	Republi	Democr	Indepen	Conser	Moder	Liberal	Bush	Kerry	Pro-life	Pro-cho
Margin of Sampling Error: +/-3.7%																	
Clinton	49%	33%	60%	44%	39%	66%	37%	44%	50%	34%	42%	54%	43%	41%	49%	54%	47%
Obama	30%	38%	24%	27%	55%	20%	42%	37%	28%	47%	26%	25%	37%	31%	28%	23%	32%
Edwards	14%	19%	10%	19%	4%	8%	12%	13%	14%	11%	19%	14%	12%	17%	15%	14%	14%
Other	5%	8%	3%	6%	2%	2%	9%	6%	5%	8%	9%	3%	7%	9%	5%	5%	5%
Undecided	3%	2%	3%	3%	1%	4%	0%	0%	3%	1%	5%	3%	1%	2%	3%	3%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Democratic Pri	100%	42%	58%	51%	8%	27%	14%	5%	86%	8%	11%	49%	34%	12%	74%	20%	76%

2 If the Democratic Primary were today, would you vote for... Hillary Clinton? Barack Obama? John Edwards? Or some other Democrat?

741 Likely Democratic Primary Voter	All	Global Warming		Stem Cell Resea		Labor Union		Same Sex Marri		Gun Ownership		Military Draft		Who Is Winning		Bush in History		
		Real	Made-u	For	Against	Yes	No	Support	Oppose	Yes	No	Need	No Nee	United	Terroris	One Of	An Aver	One Of
Margin of Sampling Error: +/-3.7%																		
Clinton	49%	48%	50%	47%	55%	43%	51%	46%	54%	42%	50%	40%	50%	43%	53%	53%	43%	49%
Obama	30%	30%	29%	31%	20%	32%	29%	33%	23%	30%	30%	33%	29%	32%	28%	10%	26%	30%
Edwards	14%	14%	14%	14%	15%	15%	13%	13%	16%	19%	13%	16%	14%	16%	13%	30%	19%	13%
Other	5%	5%	4%	5%	8%	7%	5%	4%	6%	6%	5%	10%	4%	5%	4%	6%	9%	5%
Undecided	3%	3%	2%	3%	1%	3%	3%	3%	1%	3%	3%	1%	3%	3%	2%	0%	3%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Democratic Pri	100%	89%	8%	86%	9%	34%	64%	61%	32%	22%	76%	21%	75%	29%	50%	2%	13%	84%

2 If the Democratic Primary were today, would you vote for... Hillary Clinton? Barack Obama? John Edwards? Or some other Democrat?

741 Likely Democratic Primary Voter	All	Passport Curren		Region				Age				<50 / 50+	
		Yes	No	Central	Greater	Inland	Bay Are	18-34	35-49	50-64	65+	18-49	50+
Margin of Sampling Error: +/-3.7%													
Clinton	49%	48%	49%	51%	49%	52%	45%	46%	44%	49%	60%	45%	53%
Obama	30%	30%	28%	23%	29%	28%	35%	42%	34%	23%	15%	37%	20%
Edwards	14%	15%	13%	16%	15%	15%	12%	7%	14%	18%	17%	11%	17%
Other	5%	3%	8%	7%	4%	4%	6%	2%	5%	9%	6%	3%	8%
Undecided	3%	3%	2%	4%	3%	1%	2%	3%	3%	2%	2%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Likely Democratic Pri	100%	59%	39%	15%	39%	16%	30%	25%	31%	27%	17%	56%	44%

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Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Verona, NJ.